

ZERO WASTE EUROPE LIVE!

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SETTING UP A REUSE STRATEGY FOR THE CITY

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What policies to encourage re-use at city level?

- 1. USE OF GREEN AND SOCIAL PUBLIC PROCUREMENT**
- 2. PREPARING FOR RE-USE OR PREVENTION TARGETS**
- 3. ENCOURAGE CITIZENS TO RE-USE AND REPAIR**
- 4. INVESTMENT IN QUALITY COLLECTION POINTS**

What policies to encourage re-use at city level?

1. USE OF GREEN AND SOCIAL PUBLIC PROCUREMENT

Under the Directive 2014/24/EU on public procurement:

- Article 18 : All contracts must be awarded on the basis of **most economically advantageous tender (MEAT)**, an approach which makes it possible for the procurer to award and compare factors beyond price such as **quality and sustainability**.
- Article 20 : Member States can also use “reserved contracts” and give a competitive advantage to **sheltered workshops and economic operators** whose main aim is the social and professional **integration of disabled or disadvantaged persons**.

What policies to encourage re-use at city level?

1. USE OF GREEN AND SOCIAL PUBLIC PROCUREMENT

Under the recently updated Waste Framework Directive (2018):

- Article 11.1: Member States shall take measures to promote preparing for re-use activities, notably by encouraging the establishment of and support for preparing for re-use and repair networks, by facilitating, where compatible with proper waste management, their access to waste held by collection schemes or facilities that can be prepared for re-use but is not destined for preparing for re-use by those schemes or facilities, and by promoting the use of economic instruments, procurement criteria, quantitative objectives or other measures.

What policies to encourage re-use at city level?

1. USE OF GREEN AND SOCIAL PUBLIC PROCUREMENT

Vicenza (Italy): Most contracts of the social cooperative Insieme were awarded through two different types of tenders:

1. Contracts above the threshold of EUR 221.000 are open to all economic operators when at least 30 % of the workers is composed of workers with disabilities or disadvantaged workers.

2. Contracts below the community threshold of EUR 221.000 are reserved for social cooperatives of type "B" (work integration cooperatives, employing at least 30 % of disadvantaged people, active in any field)



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1. USE OF GREEN AND SOCIAL PUBLIC PROCUREMENT

Vicenza (Italy): The province of Vicenza has contracted the social cooperative Insieme on several occasions for one to three years for services such as:

- Conduction of municipal collection centres,
- Home collection of bulky urban solid waste,
- Management of waste for preparation for re-use from eleven collection centres - in some of which Insieme is manager - and from the bulky waste home collection.



What policies to encourage re-use at city level?

1. USE OF GREEN AND SOCIAL PUBLIC PROCUREMENT

Pamplona (Spain): In 2017, the commonwealth of Pamplona published a tender for the collection, transport and valorisation of waste, such as WEEE, textile and glass. Alongside environmental criteria, which include giving the waste another useful life, the tender contained certain social standards.



What policies to encourage re-use at city level?

2. RE-USE OR PREVENTION TARGETS

- A Walloon Government Decree requires 2% of waste electric and electronic equipment (WEEE) to be 'prepared for re-use' from January 2020
- Flanders has set a re-use target of 7 kg re-used material per capita to be achieved by 2022
- Cities could also set re-use or prevention targets themselves by contracting only with waste managers who would commit to re-use a portion of what they collect

What policies to encourage re-use at city level?

3. Encourage citizens to re-use and repair

Graz (Austria) Launched in 2017, gives citizens the opportunity to be reimbursed for up to 50% of repair costs amounting to a maximum of 100 EUR per year.

- **160 households** benefitted from this repair bonus for the first year of implementation
- 90 claims of the first two months of implementation
- Graz has also introduced a parallel funding instrument of up to **1200 EUR per year** which is available for **non-commercial repair initiatives such as repair cafes**



What policies to encourage re-use at city level?

4. INVESTMENT IN QUALITY COLLECTION POINTS

- Make sure that re-usable products are collected separately from recyclables
- Make sure that re-usable products are weatherproof covered and manipulated in a way which safeguards re-usability
- Make sure that it is convenient for discarders to access the collection points

What policies to encourage re-use at city level?

4. INVESTMENT IN QUALITY COLLECTION POINTS



Waste electrical goods need to be handled with care, or they can't be re-used



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What policies to encourage re-use at city level?

4. INVESTMENT IN QUALITY COLLECTION POINTS



Waste electrical goods need to be protected from rain or they can't be re-used



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MORE RE-USE IN CENTRAL EUROPE!

SURFACE project

- Create **'Smart Re-use Parks'** in Central Europe
- **Pilot activities** in Austria, Italy, Germany, Poland and Hungary
- **Feasibility studies and policy recommendation** for Slovenia, Croatia and the Czech Republic
- **Support mutual learning and innovation in the re-use sector**



<http://www.interreg-central.eu/Content.Node/SURFACE>



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Documentation

- [Social clauses: Why so important and how to implement them](#)
- [Social public procurement for environmental services: examples from the RREUSE network and beyond](#)
- [Households in Graz offered 100 EUR per year to have their things repaired](#)
- [LAWPreT – Reuse case studies](#)
- [Transforming re-use through partnerships](#) in Buckinghamshire (WRAP case study)
- [Laying the foundations to double re-use](#) in Leicestershire, Leicester City and Rutland (WRAP case study)
- [Increasing re-use by combining resources](#) in Surrey (WRAP case study)
- [Increasing bulky waste re-use in social housing](#) in Leeds (WRAP case study)

Thank You

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