

ZERO WASTE EUROPE LIVE!

3 June 2019 - 2pm CET

AN INTRODUCTION TO DEPOSIT RETURN SCHEMES

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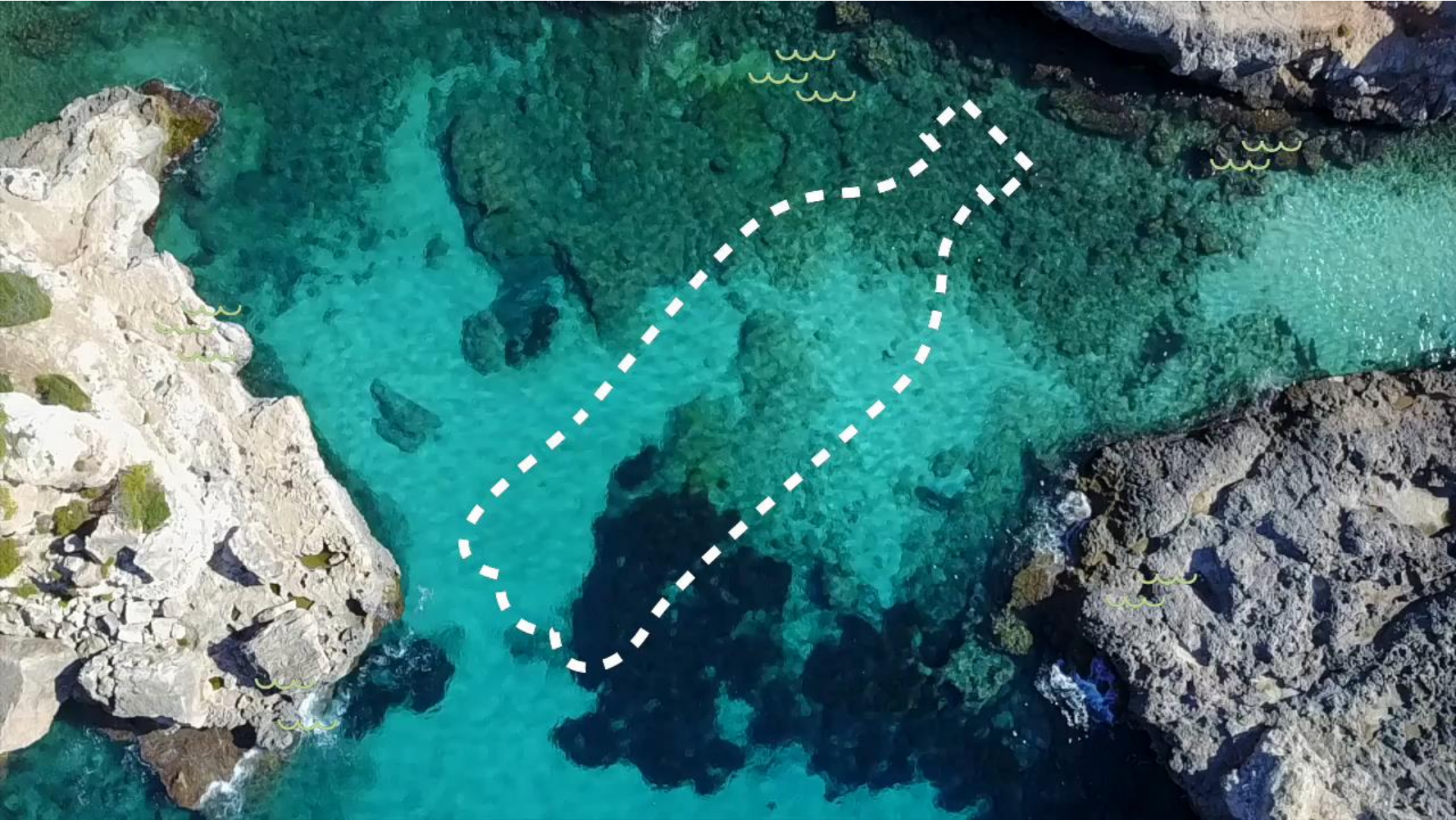




Deposit and Return Systems: 10 tips to better communicate it

Webinar Zero Waste Europe _ 3th June 2019







- The main purpose







Deposit schemes reduce drink containers in the ocean by 40%

19 febrero 2018 19:49 CET



2 -Types of beverages

One way or refillables



Soft drinks



Juice



Beer



Water

X



3- Why?

DRS

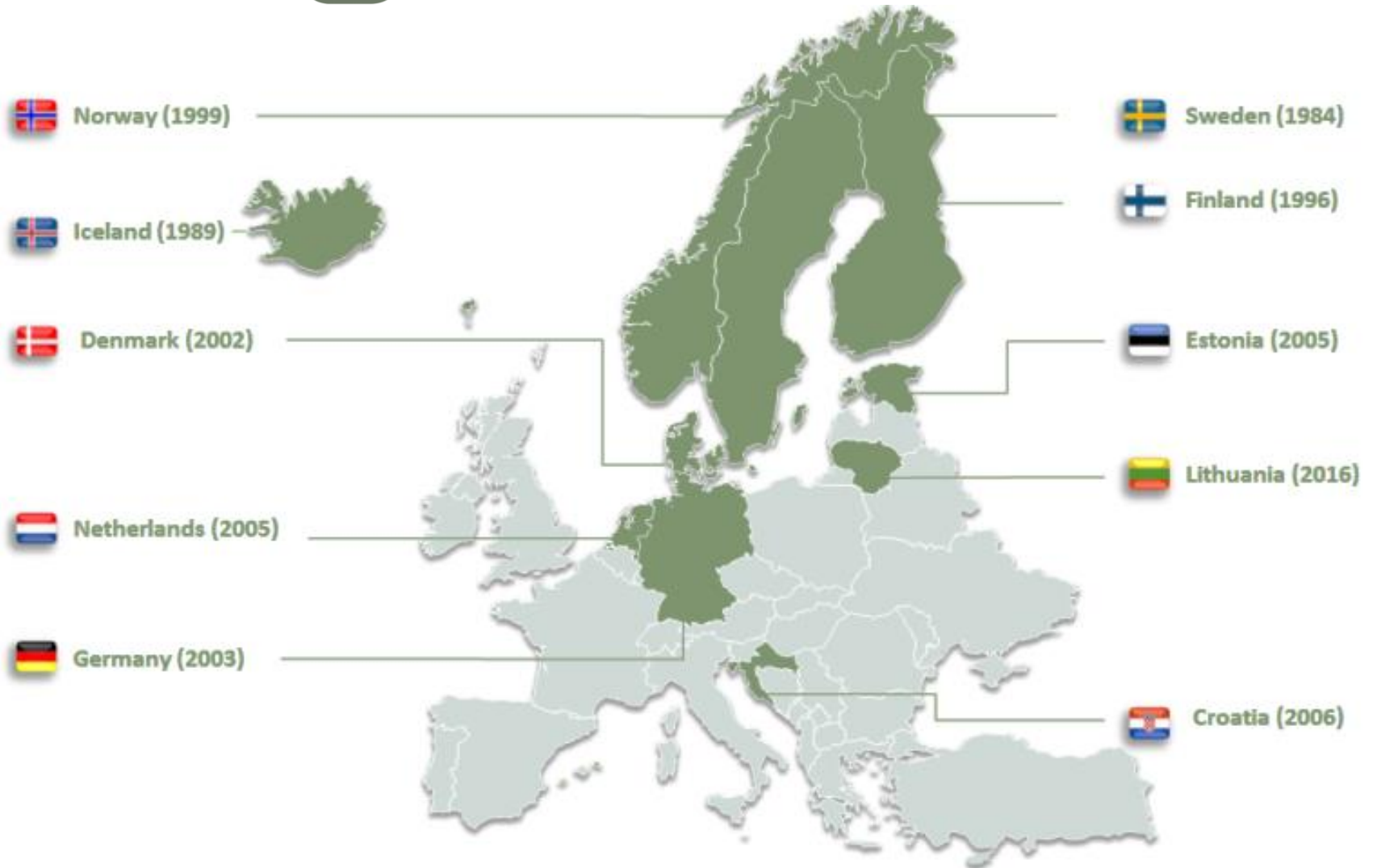


Current Systems





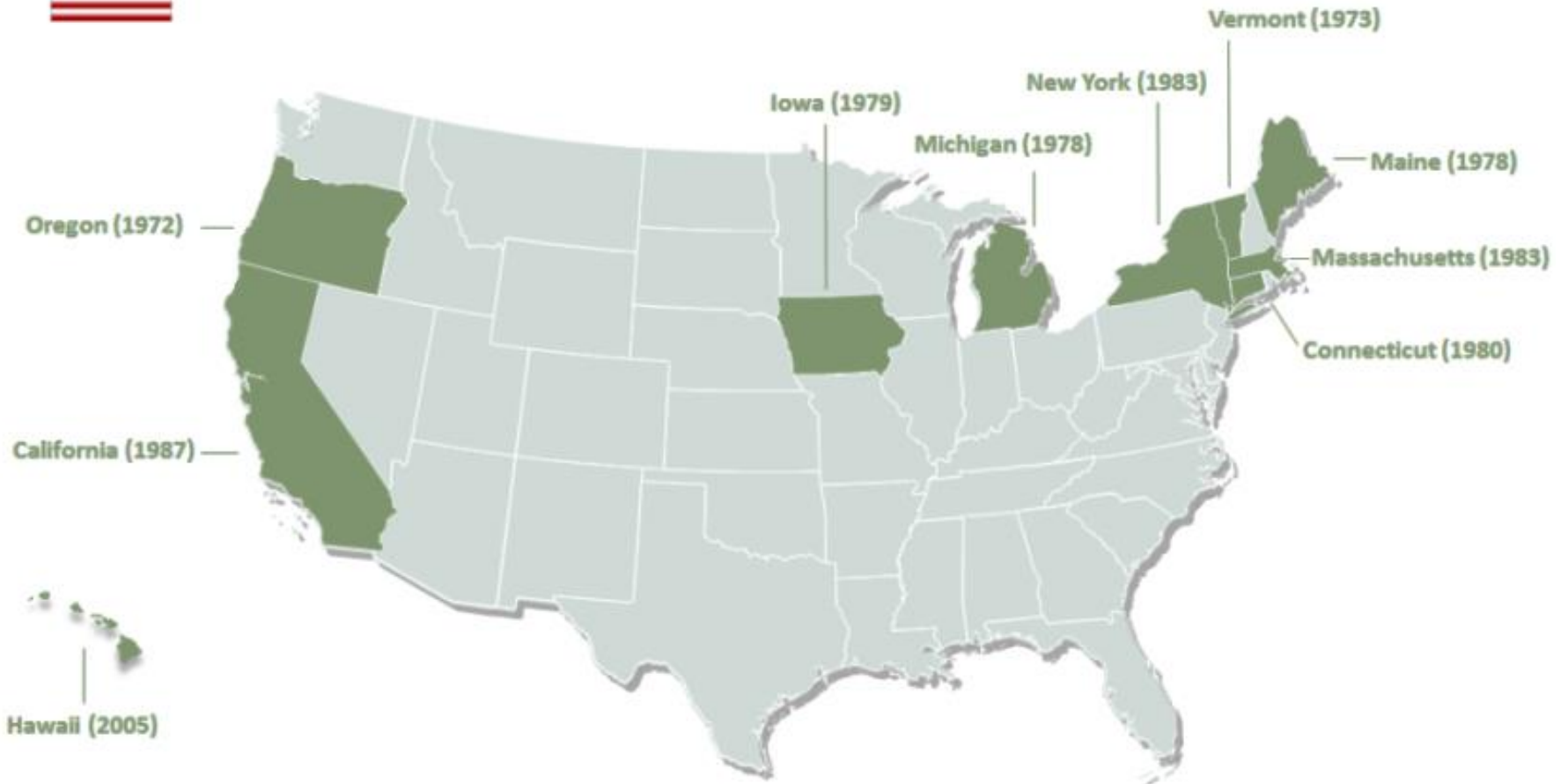
4- Story of succes



92 % return average



USA



71 % return average



Canada



80 % return average



Australia




81 % return average

5- Recycling and reuse



«In Germany, 45% of beverages are sold in reusable containers that can be refilled up to 50 times»

6- People  +80% it!



7- No costs for administrations



8- The less you clean...



...the more savings you get

9- Money for retailers



2 cents per container

10- How is this possible?



A silhouette of a hand gripping a vertical pole, set against a blurred background of a sunset or sunrise with warm orange and yellow tones and bokeh light effects.

Who is gonna be next?

Thanks!

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