

Zero Waste Live!

8 October 2019 - 2 p.m. CET

WHAT'S A ZERO WASTE CITY?



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CIRCULAR

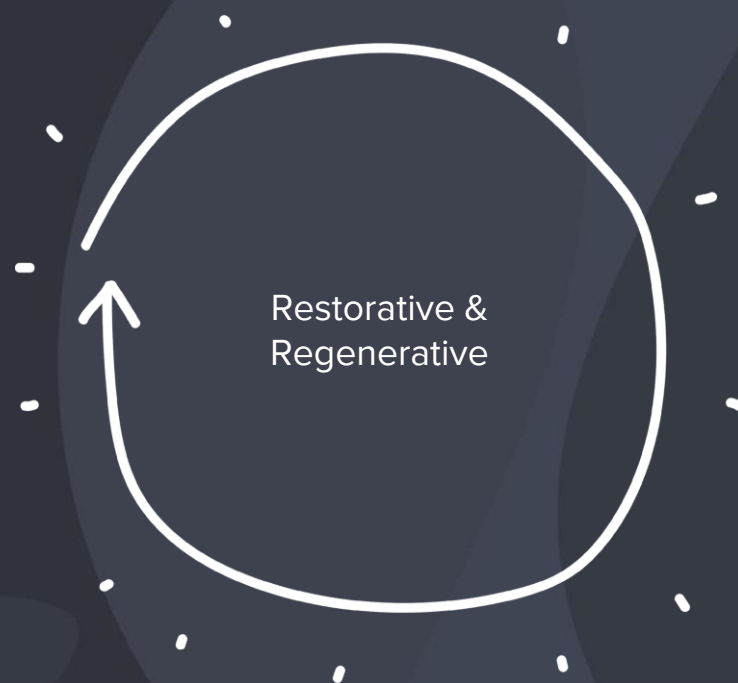
CITIES

Ahead of the zero waste curve

Linear economy



Circular economy



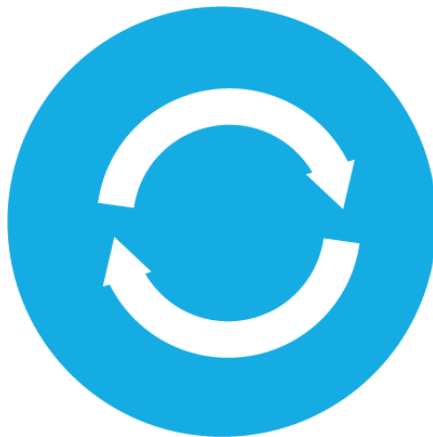


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THREE PRIORITIES FOR ZERO WASTE CITIES



**Design out waste
and pollution**



**Keep products and
materials in use
and maintain value**



**Regenerate
natural systems
in and around
cities**



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WHAT'S MAKING IT DIFFICULT?



Lack of awareness and understanding of the circular economy



Government departments working in silos



Complex regulatory frameworks



Circular economy as one of many objectives to meet



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CIRCULAR ECONOMY BENEFITS

Meeting key policy priorities



**ECONOMIC
PRODUCTIVITY**



**JOBS, SKILLS &
INNOVATION**



**HEALTH &
ENVIRONMENT**



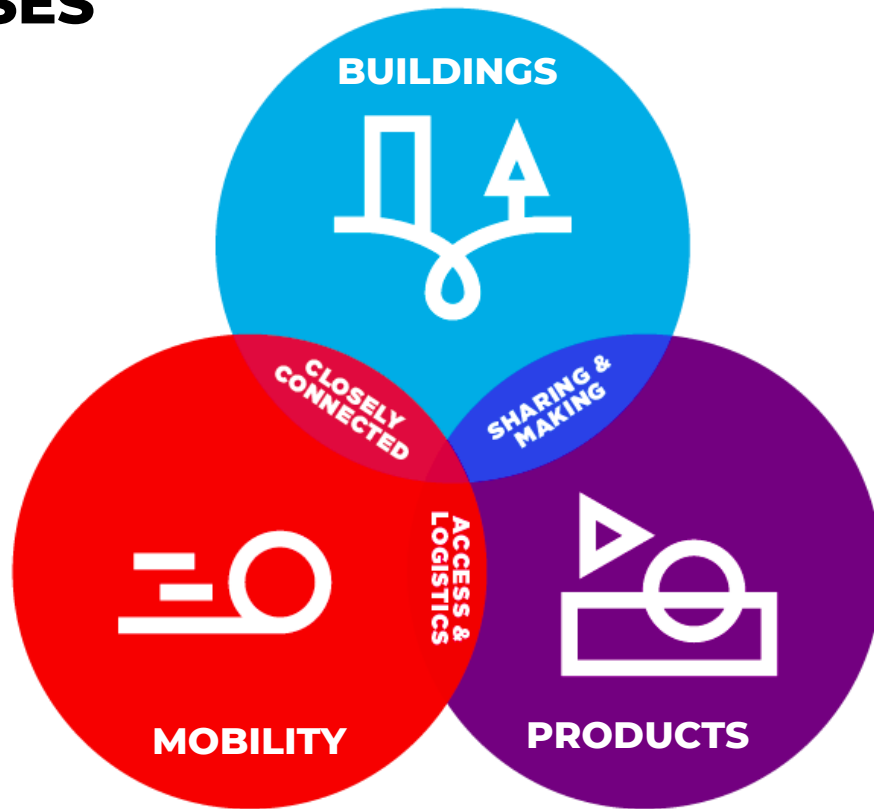
**COMMUNITY
& SOCIAL
PROSPERITY**



**RESOURCE
USE**

thriving, liveable, resilient

CE OPPORTUNITIES IN 3 URBAN SYSTEMS & 5 PHASES



Planning

designing

making

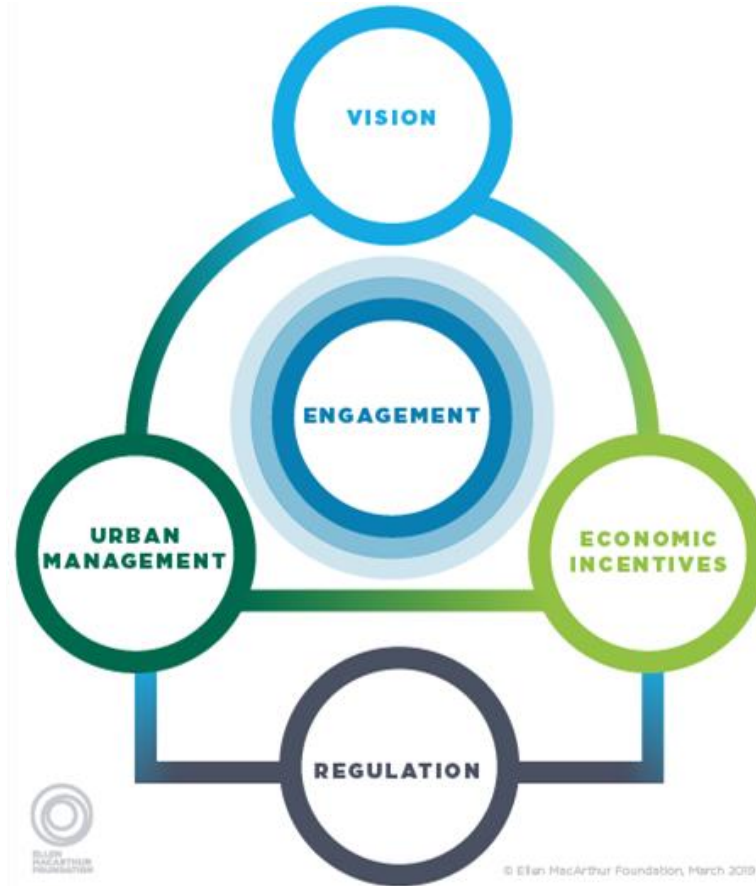
Accessing

Operating &
maintaining

FIVE CATEGORIES OF POLICY LEVERS



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VISION



**ROADMAPS AND
STRATEGIES**



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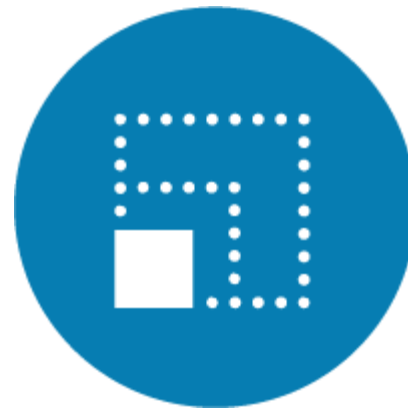
ENGAGEMENT



**CONVENING AND
PARTNERING**



**AWARENESS
RAISING**



**CAPACITY
BUILDING**

URBAN MANAGEMENT



**(URBAN)
PLANNING**



**ASSET
MANAGEMENT**



**PUBLIC
PROCUREMENT**



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ECONOMIC INCENTIVES



**FINANCIAL
SUPPORT**



**FISCAL
MEASURES**



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REGULATION



LEGISLATION AND
REGULATION

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8 October 2019

Thank you for your attention

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