



## MED-InA Zero Waste Workshops

### The MED-InA project

The MED-InA project is an alliance of five Mediterranean countries aiming to develop and roll out a Zero Waste methodology for public policies fostering citizen-centered waste reduction, reuse, and recycling in Mediterranean cities by:

- Coaching citizens towards more responsible behaviors
- Assisting municipalities towards the implementation of Zero Waste management plans
- Supporting circular economy start-ups in developing local and innovative solutions for waste management

Three Mediterranean cities will be testing and implementing MED-InA Zero Waste approach:

- Irbid in Jordan
- La Marsa in Tunisia
- One municipality selected in the Ribera Region in Spain

### MED-InA Zero Waste workshops

Within the MED-InA project, two one-day workshops dedicated to waste management and the Zero Waste approach will be organized in **Marseille, France in February 2020** and in **Irbid, Jordan in June 2020**. The objectives of these workshops are:

- To guide MED-InA municipalities into the design and implementation of a Zero Waste public policy
- To allow municipalities to gain theoretical and technical knowledge
- To exchange on Zero Waste strategies implementation, good practices and lesson learnt

The workshops will cover all dimensions of a Zero Waste methodology implementation: public consultation, technical solutions, incentives and nudge, communication to citizens

The workshops are designed to be a room for exchange between MED-InA's partners and external peer Zero Waste actors (Zero Waste municipalities, NGOs, innovative start-ups). Zero Waste experts of different countries will be invited to each workshop to share their knowledge and exchange with participants.



## 1<sup>st</sup> MED-InA Zero Waste Workshop

20<sup>th</sup> of February 2020 – CityHall, Place Jean Jaurès, Miramas, France

Salle des mariages

8h30– 9h30	Trip from Marseille to Miramas in bus <b>Meeting point at 10, Place la Joliette at 8h15</b>
9h30 – 9h45	Welcome coffee
9h50 – 10h00	Welcome speech: Géraldine Buti, deputy mayor on sustainable development for the City of Miramas
10h – 10h25	Jack McQuibban, Zero Waste Europe: “What is the Zero Waste approach” <i>Questions</i>
10h25 – 10h50	Ramon Belenguer Fas, City of Xilxes, Spain: “Zero Waste in Xilxes” <i>Questions</i>
10h50 – 11h15	Tatiana Genty, City of Toulouse, France: “Zero Waste achievements in Toulouse” <i>Questions</i>
11h15 – 11h40	Jaka Kranjc, Ekologi Brez Meja, Slovenia: “Zero Waste in Slovenia” <i>Questions</i>
11h40 – 12h05	Véronique Arfi-Benayoun, City of Miramas, France: “Zero Waste in Miramas” <i>Questions</i>
12h05 – 13h20	Lunch break
13h20 – 14h30	Visit of Miramas city center Zero Waste infrastructure
14h30 – 15h20	Session 1: Waste management Technical solution and local business models
15h25 – 16h15	Session 2: Innovative incentives and citizen implication
16h20 – 17h10	Session 3: Zero Waste strategy governance at municipality level
17h10 – 17h20	Restitution and closing words
17h45 -18h45	Trip from Miramas to Marseille in bus <b>Meeting point at Miramas Cityhall at 17h30</b>

Translation will be insured during the entire workshop (FR/EN)



## MEDINA 5th Operational Committee

21th of February 2020 – 81-83 boulevard de Dunkerque, Marseille

Building Azur – Floor 0 – Room Azu-0-R1

**Internal meeting for coordination between MED-InA's partners animated by E3D-Environnement**

9h30 – 10h	Arrival of participants
10h – 12h00	Operational committee. Each partner presents its ongoing activities on: <ul style="list-style-type: none"> <li>○ WP4</li> <li>○ WP5</li> <li>○ WP6</li> <li>○ WP3</li> <li>○ WP2</li> </ul>
12h00 – 12h45	WPI Question session <ul style="list-style-type: none"> <li>○ Agilefant</li> <li>○ MIS platform</li> </ul>
13h00	Social lunch** <i>Théâtre de la Joliette, 2 Place Henri Verneuil, 13002 Marseille</i>

\*\*covered and organized by AVITEM