# Zero Waste Live!

08 December 2020 - 02.00 p.m. CET



DOES ZERO WASTE MAKE ECONOMIC SENSE FOR MUNICIPALITIES?



Twan van Leeuwen

Consultant Energy & Environment at EGEN





# Zero-waste: Economic benefits for municipalities

8 December 2020

Twan van Leeuwen (PNO/EGEN)







# Does zero waste make economic sense for municipalities?

Highlighting financial initiatives that enable municipalities to implement good separate collection practices







# Packaging waste

- Paper and cardboard
- Glass
- Plastics
- Metals
- Drinking cartons



# **Economic assessment**

- Identifying financial and material flows and actors
- Quantifying costs and benefits (CBA)
- Mapping financial incentives and levers

#### **WEEE**



- Small Household Appliances
- Small IT
- Lamps

https://www.collectors2020.eu/library/collectors-reports/ https://www.collectors2020.eu/wp-content/uploads/2020/04/Deliverable3.2 COLLECTORS-project-1.pdf

# PACKAGING WASTE





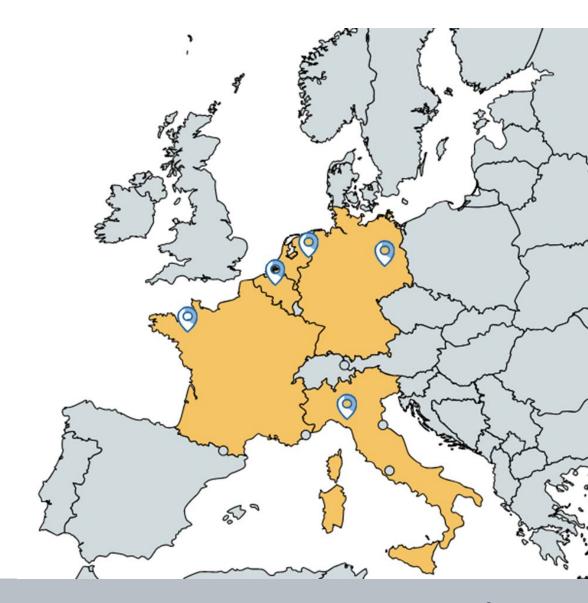


# Cases

- 1. Tubbergen (NL)
- 2. Gent (BE)
- 3. Rennes (FR)
- 4. Berlin (DE)
- 5. Parma (IT)

# Packaging waste

- Paper and cardboard
- Glass
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### Rationale

Assessment to see if good practices can be achieved by maintaining acceptable fees for citizens.

#### **Parameters**

- Investment costs (infrastructure, bins, chips,..)
- Operational costs (collection, sorting, street cleaning, taxes)
- Revenues (sold materials, incineration revenues, EPR fees, tax savings, citizens waste fees)

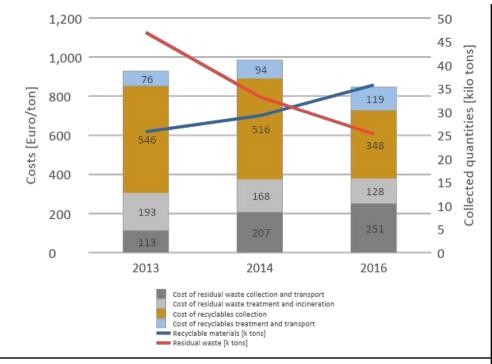


# Waste fees and operational costs



		Parma (IT)	Ghent (BE)	Berlin (DE)	Tubbergen (NL)	Rennes (FR)
Glass (G)	3	Separated (G, PC, PMD)	Separated (G, PC, PMD)	Separated (G, PC, PMD)	Separated (G, PC, PMD)	Separated (G, PMD+P)
	Ţ	Road containers CAS	Dtd (monthly) Bring-points (monthly) CAS	Dtd (2-weekly) Bring-points CAS	Bring-points	Dtd (weekly-monthly) Bring-points
	ă	Free	Free	Free	Free	Free
	0	Seperate	Seperate	Seperate	Seperate	Comingled (P,M,D,PC)
Paper and cardboard (PC)	Ĩ	Dtd (weekly) Ecostations CAS	Dtd (monthly) Bring-points (monthly) CAS	Dtd (4-8 weekly) CAS	Dtd (monthly) Bring-points (monthly) CAS	Dtd (1-2weekly) Bring-points CAS
	ð	Free	Free	PAYT: € 2.38 per emptying of 120L	Free	Free
Plastic (P), Metal (M) & Drinking (D) composite packaging	0	Comingled (P,M,D)	Comingled (P,M,D)	Comingled (P,M,D)	Comingled (P,M,D)	
	Î	Dtd (weekly) Ecostations	Dtd (biweekly) Bring-points (biweekly) CAS	Dtd (weekly- biweekly)	Dtd (monthly) Bring-points (monthly) CAS	
Plastic & I compo	ð	Free	PAYT: € 6 for 20 blue bags	Free	Free	
Residual waste	Ţ	Dtd (weekly)	Dtd (1-2weekly)	Dtd (biweekly)	Dtd (monthly)	Dtd (1-2weekly)
		FIXED € 249/y (3p - 100m²)	FIXED € 25 /y bringbank (5 uses) € 100/y container (5 uses)	FIXED € 6.39 /quarter	FIXED € 80 /y	
	ð	PAYT: First 960L free, then € 1.40 emptying Discount system for disposed recyclables <sup>10</sup> .	PAYT: € 17.50 for 10 60L/15kg yellow bags € 3.50 for 120L container	PAYT: € 55.38 / quarter for 60L container	PAYT: € 0.24/kg at CAS € 5.60 for 140L container	Waste tax based on the property value







From comingled collection to seperate collection

## With dropping volumes, residual waste

- collection cost increases
- 2. treatment cost decreases

#### With increasing volumes, recyclables

- 3. collection cost decreases
- 4. treatment cost increases

# 500 - 400 - 300 - 200 - 100 - PMD Paper and Glass Residual waste Parma Tubbergen Ghent Berlin Rennes

600

# Operational costs

PMD as most expensive waste stream to collect, followed by residual waste.

Paper, cardboard and glass are fairly cheap

# Waste fees

Overview of collection modes & waste fees

PAYT element in almost all cases

Many different PAYT approach/charges





	Berlin (DE)	Tubbergen (NL)
	Separate	Separate
	Dtd (2-weekly)	
Glass (G)	Bring-points	Bring-points
	CAS	
	Free	Free
	Seperate	Seperate
	Dtd (4-8 weekly)	Dtd (monthly)
Paper and cardboard	CAS	Bring-points (monthly)
(PC)		CAS
	PAYT: € 2.38 per emptying of 120L	Free
	Comingled (P,M,D)	Comingled (P,M,D)
	Dtd (weekly-biweekly)	Dtd (monthly)
Plastic (P), Metal (M) & Drinking (D)	CAS	Bring-points (monthly)
composite packaging		CAS
	Free	Free
	Dtd (biweekly)	Dtd (monthly)
	FIXED	FIXED
	€ 6.39 /quarter	€ 80 /y
Residual waste	PAYT:	PAYT:
	€ 55.38 / quarter for 60L container	€ 0.24/kg at CAS
	€ 33.80 / quarter for 50-100m distance	€ 5.60 for 140L container



# Detailed mapping of costs and benefits



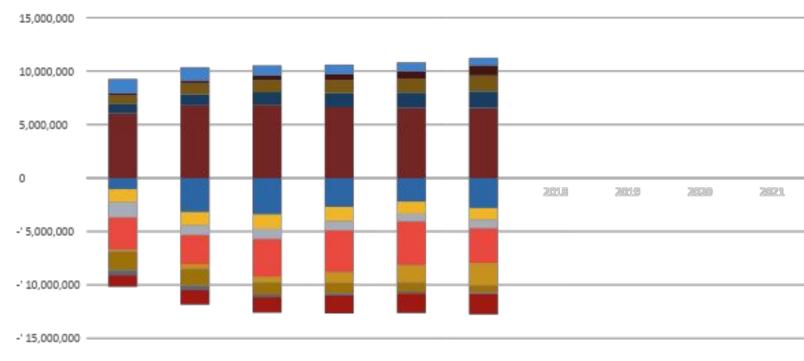
#### Parma – overview of costs and benefits 2012 - 2017

# **Achievements:**

Mapped in detail the relevant costs of the PPW collection system

# **Findings:**

- Highest cost: residual waste collection
- Highest revenue: waste fees
- Costs have stabilized despite increasing recycling
- Revenues have increased
- Better recycling can be done without net increasing costs!
- With acceptable fees for citizens!









	Parma	Ghent	Berlin	Tubbergen	Rennes
Landfill ban	X	<b>√</b>	<b>√</b>	✓	1
Landfill tax	1	1	X	<b>√</b>	1
Incineration tax	1	1	X	✓	1
EPR scheme	1	1	1	1	1

Case	Average waste fee	Waste fee part of total revenues	Trend
	[€/hh]	[%]	
Parma	243	59%	Steady
Ghent	61	27%	Steady
Berlin	126	38%	N.A.
Tubbergen	140	42%	Dropping
Rennes	133	44%	Dropping

Case	EPR fee	
	of total revenues [%]	
Parma	10 %	
Ghent	22 %	
Berlin	52 %	
Tubbergen	40 %	
Rennes	N.A.	







### Cases

- 1. Pembrokeshire (UK)
- 2. Helsinki (FI)
- 3. Genoa (IT)
- 4. Cyclad (FR)
- 5. Vienna (AT)

# Small WEEE collection (consumers)

- Lamps
- Small household appliances
- Small IT

## Focus on measures to increase WEEE collection

- Awareness campaigns
- Mobile pickup
- Securing collection sites
- Reuse

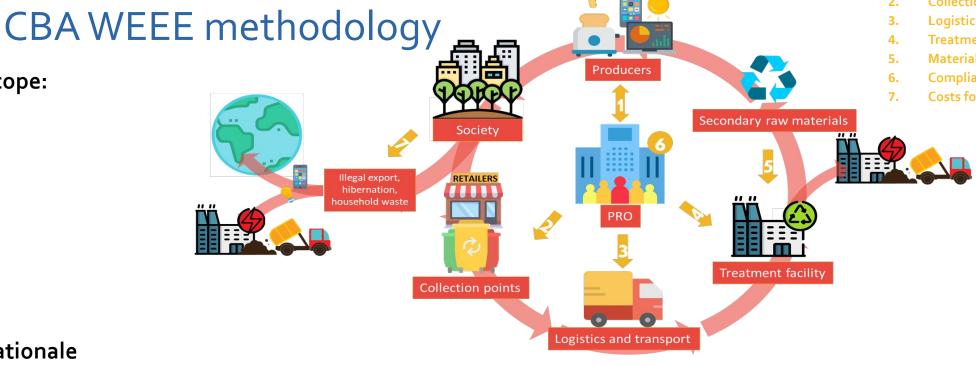




Scope:



- PRO fee
- Collection contribution
- **Logistic costs**
- **Treatment costs**
- Material recycling costs/benefits
- Compliance
- Costs for society



# Rationale

Highlighting the financial flows and cost effectiveness of the WEEE collection system, specifically whilst boosting WEEE collection

#### **Parameters:**

- Investment costs (infrastructure, awareness campaigns,..)
- (collection, logistics, treatment, compliance, recycling costs, leakage) Operational costs
- (PRO fee, recycling revenues) Revenues

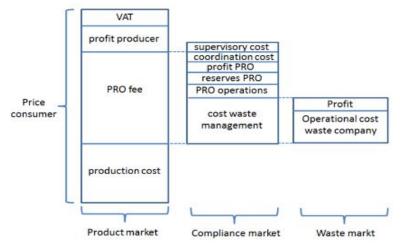




# WEEE collection & recycling data

Recycling and recovery

■ Incineration and landfill



The role of Producer Responsibility Organizations for batteries and electrical and electronic equipment in the Flemish waste market, OVAM, 2016

	Collection	Logistics	Pre-treatment	Treatment
United Kingdom <sup>124</sup>	Yes	Yes	No	Yes
Austria <sup>126</sup>	Yes	Yes	Yes	Yes
France <sup>124</sup>	Yes	Yes	Yes	Yes
Italy <sup>127</sup>	Yes	Yes	Yes	Yes
Finland <sup>128</sup>	Yes	Yes	Yes	Yes

Table 43 – Overview of financial responsibilities of PRO's per country



2008 Review of Directive 2002/96 on Waste Electrical and Electronic Equipment (WEEE), United Nations University, 2008

-€98

€24

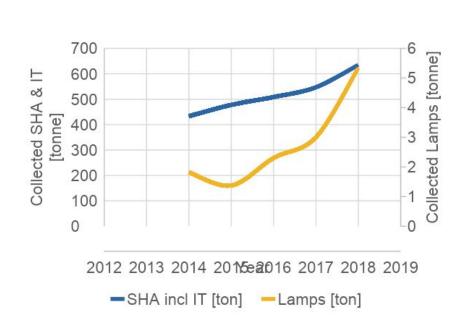
€ 240

€8

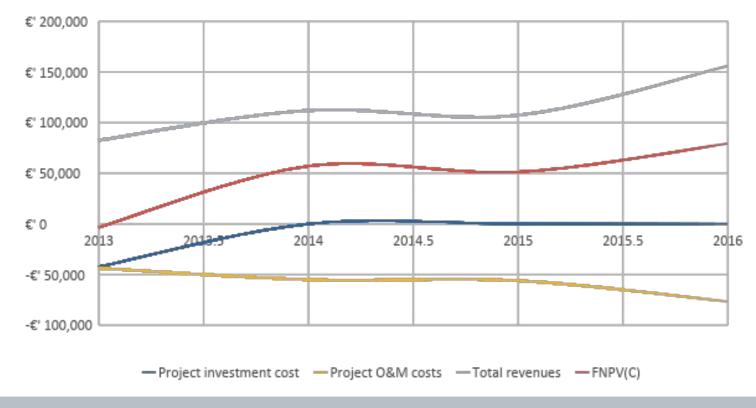




# **Economic assessment WEEE**



# FNPV calculation for WEEE (SHA+IT+lamps) collection in Genova 2013 -2016







# **Economic assessment WEEE**

# **Findings:**

Economic data is not readily available:

CBA scenarios developed under large data uncertainty.

Overall it seems that measures to increase collection:

- Economic NPV > o
- Financial NPV < o</li>

Public funding enabled implementation (LIFE, Horizon 2020, national/regional innovation funds).

Limited recycling and recovery revenues rightly warrant the crucial role of the PRO in the WEEE landscape.

Assessment reconfirms the importance of monitoring/enforcement and the unfair competition of unregistered treatment.







# Thank you!

Twan van Leeuwen
PNO Consultants
twan.vanleeuwen@pnoconsultants.com

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