Towards a European Low-Carbon Circular Economy

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About Ecopreneur.eu – European Sustainable Business Federation



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MUD JEANS





























Entreprendre Vert













































3000 companies, 97% SMEs

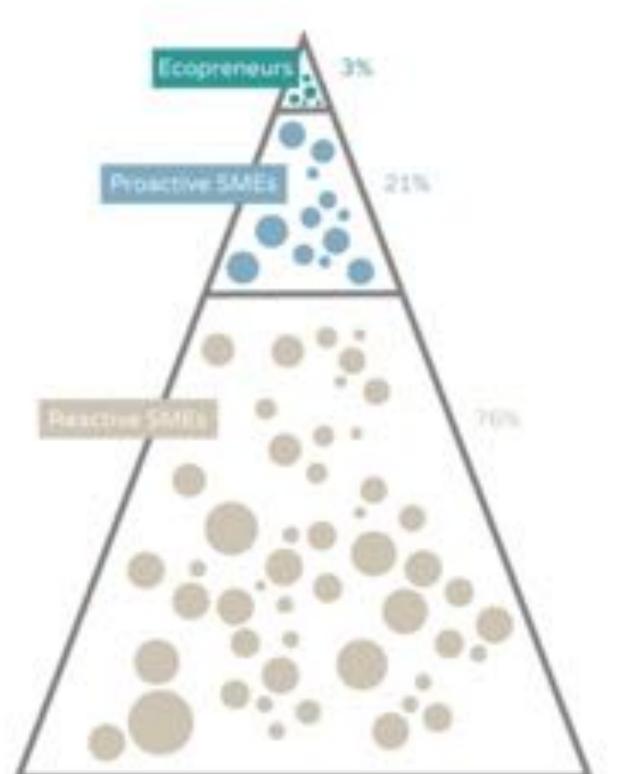


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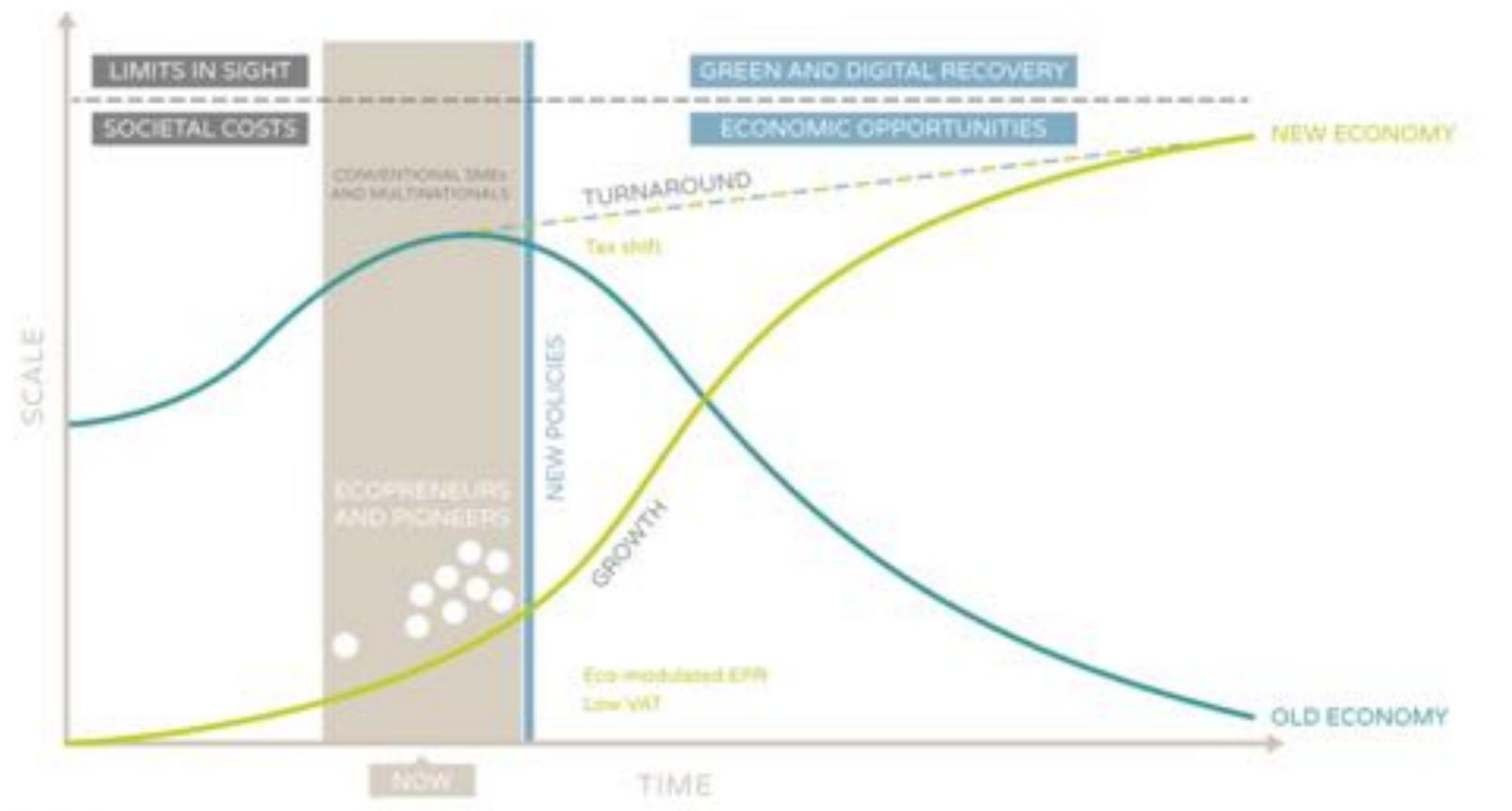
MAIN BARRIERS FOR ALL SMEs. Lack of: . Demand for sustainable products/services * Transparency throughout the value chain. * Access to funding * Awareness Collaborative networks * Circular metrics * Green Business advocacy As well as: . Unlevel playing field: flerce competition from unsustainable products/services. Complexity of circluar distign · Regulatory barriers. FOR PROACTIVE SMES: . Lack of successful national examples FOR REACTIVE SMES No obvious cost reductions



MAIN ENABLERS FOR ALL SMEs. Regional Circularity Hubs. to support SMEs. . Economic incentives: carbon pricing, extended producer responsibility, fiscal Green procurement by large companies Green public procurement. Carbon border adjustment levy New standards: * Transparency policies * New trade policies Voluntary actions FOR ECOPRENEURS: * Joint ventures Corporate venturing. → Co-creation FOR PROACTIVE AND REACTIVE SMEs: 2-3 years to innovate and comply. with new rules and standards



Source: Why sustainable SMEs are key for the circular economy, Ecopreneur.eu, 2021 (www.ecopreneur.eu)





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Main Ecopreneur.eu positions

- Ambitious implementation of the European Green Deal, Circular Economy Action Plan, Climate Policy, SME Strategy, Textile Strategy
- Strengthening the role of SMEs, e.g. via Circularity Hubs
- Implementation of strong economic incentives: Circular Procurement, EPR, carbon pricing, carbon border adjustment mechanism, tax shift, VAT etc.
- A financial "taxonomy" channelling investments to truly sustainable solutions
- Sustainable Products Initiative: Minimum requirements for lowcarbon circular design for all end-products in resource- and waste-intensive sectors





Position on waste management

- EU-wide landfilling ban for non-pretreated municipal waste by 2030
- Prevent lock-in and additional incineration capacity include it in EU-ETS by 2023
- Adapt fee structure for waste treatment in line with the EU waste hierarchy
- Decrease waste volumes by circular economy models
- Improve separation methods
- Develop chemical recycling technologies under 6 conditions including being net-carbon saving
- Process waste using renewable energy
- Slowly phase out waste incineration with energy recovery as last option





