



smicval

ZW Europe
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ZW Funding

in a french local Public
Establishment

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The Smicval

- In charge of collection and treatment of wastes
- Territory of 138 cities,
- 210 000 inhabitants,
- 2000 km²
- 120 000 T / year collected (1 Eiffel Tower/month)
- ≈ 260 employees (territorial agents)



IMPACT : for a Zero Waste - Territory Project



IMPACT

2020-2030 strategy of Smicval

1 purpose :

Decrease of waste production from the source

1 direction :

Participate to the resiliency of the territory through Zero Waste Policy

1 method :

Act on the individual and collective change of behavior



Zero Waste Targets for 2030

< 350 kg / year / inhab. Total waste

< 100 kg / year / inhab. Residual waste



0 green waste



0 single use plastic products



- 50% sanitary textiles



-90% residuals in waste collection sites

Ressources conservation (natural, human, economical)



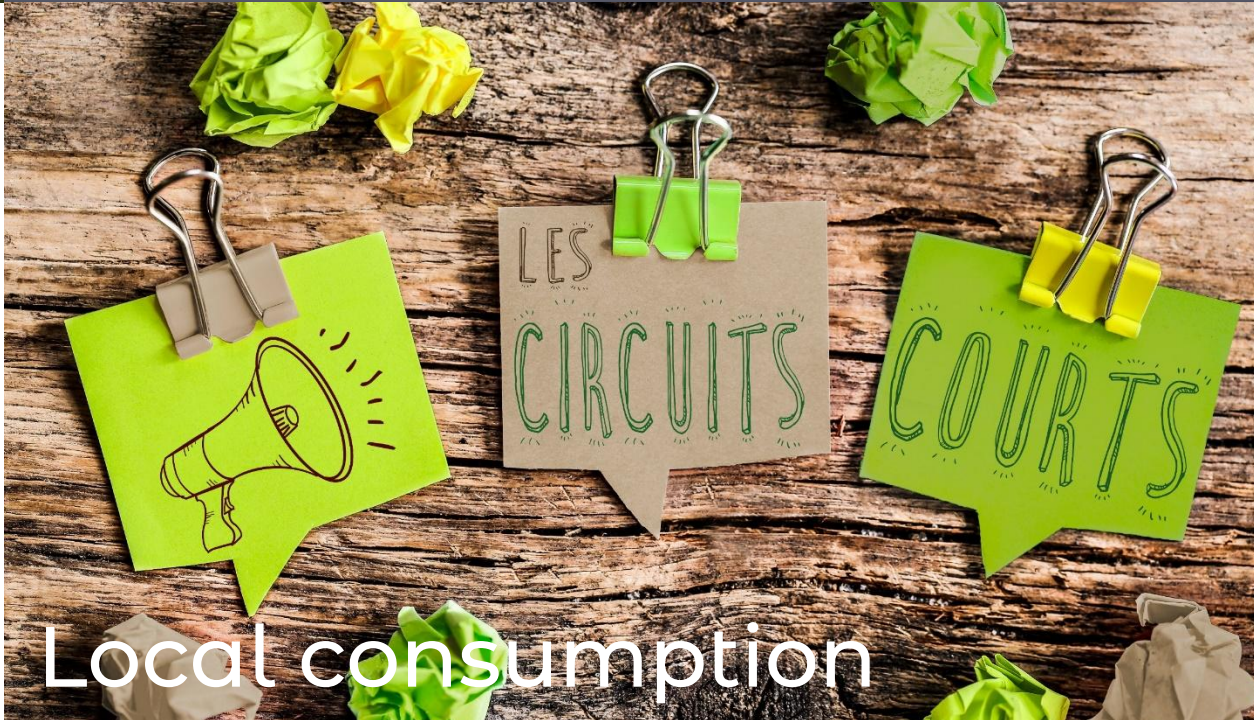
+ local jobs and activities



+ social links / change of behavior



Local consumption



A new style of public policy

**Smicval
today**

**Waste Management
Public Policy**

**Smicval
tomorrow**

**Zero Waste
Public
Policy**



Evolution and motions

Transformations on ...

Public Service

Organization

Technique

Finance

jobs

Digital



Impact Strategy

- video Impact
- https://www.youtube.com/watch?v=Y-mj_YdKNsI

Fundings for Transformations



Fundings of waste prevention

Policy □ from technical to prevention

- Short term : raise local taxes **+3%/year** :
 - +1M€ / year (over 34M€ - total budget)
- Priorisation of expenses □ increase of the part of prevention in the budget (x2 each year)

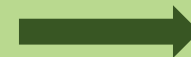
Fundings of waste prevention

Policy □ from technical to prevention

- Mid term :

- A **new waste collection modele** for important reduction of costs :
From door to door collection □ to voluntary disposal with incentive policy :

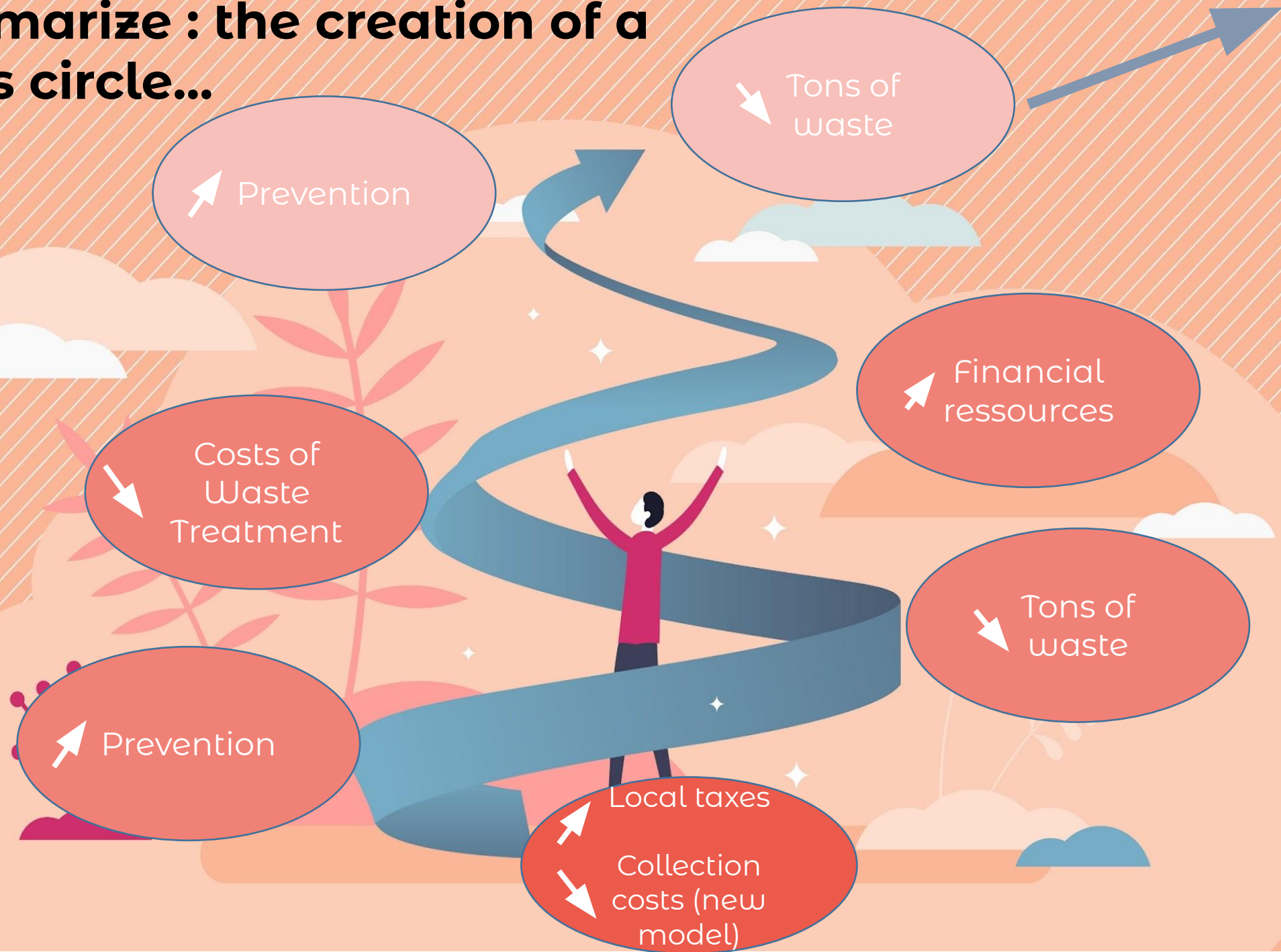
- Reduction 6-7 M€/year (over 34M€ - Total budget) □ to pr



Structural reforms on technical organization :

- Expenses on prevention, waste decrease strategy, tools for reduction...

To summarize : the creation of a virtuous circle...



National lobbying

- To impulse some important decisions, for examples :
 - VAT reduction on repairing, reusing ...
 - Interventions during exchanges concerning ERP for having dedicated funds for prévention : 5% of ERP funds dedicated to solidary reuse (ESS) : Furniture (*D&A*), Electric wastes (*D3E*), textiles, sports, garden...
<https://www.economie.gouv.fr/fonds-reemploi-integralement-destines-economie-sociale-solidaire>
 - Exchanges in progress to have an ERP about Organic Matter (complicated)
 - Issues on Carbone Market : Idea of remunerating the positive carbon impact of agriculture, to capture CO2 in the soil (with the “Réseau CompostPlus”)
 - Putting pressure on local funders to facilitate small-scale local investments (region, Public Establishments, ...). For example, financial support for local seamstresses instead of investing in new waste treatment plants...
- Help to decrease waste with local actors.

Thank you for your attention

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