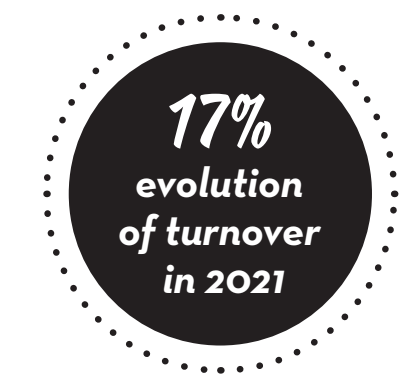




Jean Bouteille has been guiding the Zero Waste transformation from distribution to consumption for more than 8 years now!

HOW DO WE DO IT ?

By combining the sale of liquids in bulk with the reusable bottle. The consumer buys a Jean Bouteille the first time and reuses it, to fight against single-use bottles. **Our objective is to be an instigator, guiding consumers in their zero waste journey by making them actors of their consumption to anchor reuse and eating well in their daily lives.**



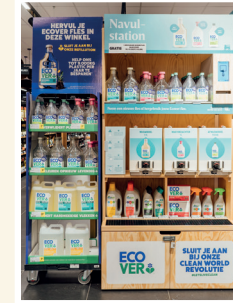
Bulk for Brands

by  Jean Bouteille



BULK FOR BRANDS was born with this ambition: To guide all brands towards bulk distribution of their liquids in order to create together this new standard of consumption.

- **Design, Prototyping, Research & Development** for your bulk distribution solution
- **Knowledge of fluid mechanics** : study of rheology, density, viscosity
- **Safety, hygiene and traceability** integrated in the project
- Development and analysis of different **customer journey** for bulk
- Help in understanding the **bulk regulations**
- **Merchandising** and bulk speech



TOMORROW'S INNOVATIONS

